

HOW THE RAPID ADOPTION OF PUBLIC CLOUDS IS AFFECTING CYBERSECURITY

Security Concerns Need to Be Front and Center



EXECUTIVE SUMMARY


Companies are increasingly moving data and applications to public cloud platforms. Sometimes these transitions happen with IT's approval and guidance; sometimes they don't. Regardless, a company that stores data and uses applications in multiple public clouds creates a challenging environment for the security architect. It's difficult to gain visibility and control of the security posture when the organization relies on an assortment of disparate cloud platforms that all take different approaches to security and offer different tools. And it's hard for a small security staff to stay on top of disparate solutions that fail to integrate.

EXPLOSION OF THE ENTERPRISE CLOUD

As the popularity of public cloud platforms like Amazon Web Services (AWS), Microsoft Azure, and Google Cloud increases, more and more companies are moving their data off-premises for two key reasons. First, the pay-as-you-go cost structure is easier to justify, at least up front, than the large capital expenditures required to stock an in-house data center or build a private cloud. And second, companies appreciate the operational agility that comes with ramping up capacity at a moment's notice or shutting off unnecessary features on demand.¹

One recent study finds that 80% of companies expect to have more than 10% of their workloads on public cloud platforms within three years.² This is borne out by spending forecasts as well. IDC recently projected that over the course of 2018, worldwide spending on public cloud services and infrastructure will reach \$160 billion—a 23.2% increase over 2017. And by 2021, public cloud spending is forecast to reach \$277 billion.³

These investments are enabling companies to make crucial applications easier and more cost-effectively available to employees, customers, suppliers, and other stakeholders around the world. But public clouds demand particular attention from IT security managers for the following three reasons:



23.2%
projected growth in worldwide
spending on public cloud
services and infrastructure
in 2018.⁴



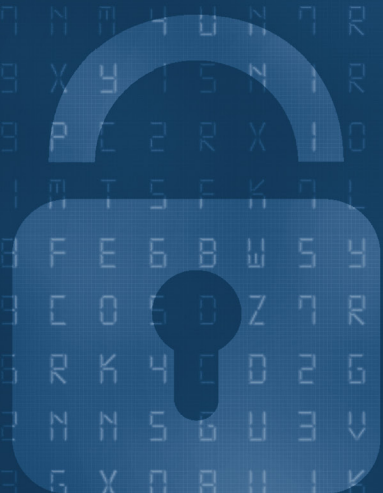
3. CLOUD HETEROGENEITY ADDS TO COMPLEXITY AND WORKFLOWS

A company with a significant number of cloud services and applications must manage a broad set of heterogeneous technology infrastructures. Employees who can deploy applications themselves to solve a variety of different problems inevitably choose different solutions, from different providers, for different areas of the company.

Security capabilities and management interfaces vary across different cloud services, so diversity of solutions further complicates the challenge to create a security architecture that is all-encompassing. Add to that the perpetual disorder caused as business groups are trying and deploying new cloud services and applications, and the challenge of the security architect increases further. Thus, even if shadow IT was not an issue and the cybersecurity team was aware of every application in the company's cloud infrastructure, this constant churn in cloud applications creates an information security dynamic that is hard to track and manage. Further, maintaining a consistent security policy across all a company's public cloud resources, inventorying security options, and selected settings within each application requires an extraordinary amount of manual effort and expertise.

But cybersecurity teams are already stretched and there is an acute security skills shortage—1 million unfilled openings today that is expected to reach 3.5 million in a few years.¹¹ Indeed, more than half of organizations indicate they have a shortage of cybersecurity skills right now.¹²

Still, most companies can't effectively block their employees' use of applications and data in the public cloud. Here, the security architect needs to deploy tools and develop processes that facilitate the collection of complete information about the location and security of corporate data assets, whether on-premises or in a private or public cloud.



WHO'S RESPONSIBLE FOR SECURITY IN THE CLOUD?

Some users, and even some security and networking staff, incorrectly believe that data in the public cloud is secured by the cloud provider. The major providers, such as Amazon, Microsoft, and Google, have security capabilities and practices in place for protecting the availability and integrity of the services they offer. But other security responsibilities are owned by the end-user. The onus for protecting the confidentiality of data as well as the availability and integrity of applications resides with the end-user.¹³

Common problems when security of cloud-based applications is mismanaged include unsecured directories, deployment of insecure non-production applications in the same security environment as a production server, failure to patch known vulnerabilities, and misconfigured firewalls.¹⁴ End-user credentialing and passwords also continue to cause headaches for security teams. Some employees use the same credentials for an assortment of applications. They may use the same password for critical internal applications, such as finance systems, for the software they access in the public cloud. This security practice means that if the public cloud is breached, the company would be vulnerable to direct attacks of internal systems or indirect attacks using social engineering. A recent study finds that 81% of hacking-related data breaches leveraged passwords that were either weak, stolen, or simply the software's default.¹⁵

Unlike providers of public cloud infrastructure, SaaS providers are responsible for securing both the application and infrastructure. Still, content permissions are the responsibility of application users.¹⁶

But this approach can open up the organization to new vulnerabilities. Line-of-business employees may set overly permissive read privileges and give the wrong people access to sensitive information. Dow Jones, as an example, lost millions of customer records last year due to poor permission management in the public cloud.¹⁷ Similarly, business users might fail to properly lock down write privileges, which can open the door to hackers changing corporate files.

Customers who run applications on Infrastructure-as-a-Service (IaaS) platforms are also taking on significant security responsibilities. While IaaS providers are responsible for keeping cloud services running, the customer is fully responsible for security of the operating systems and software running on the platform. This requires attention not only to upfront security settings, but also to ongoing patching and updates.¹⁸

“It is up to the enterprise—not the cloud provider—to properly configure certain cybersecurity settings. Improperly configured cloud security settings were at fault for the recent massive breach of voter data mined by a data analytics company that had been hired by the Republican National Committee.”¹⁹



HUMAN ERROR IS HARD TO PREVENT

Despite the challenges, security concerns about a company's use of applications in public clouds must be front and center in cybersecurity conversations. Whether the security team likes it or not, users are putting information online that puts the company at risk. For example, a recent report finds that more than 18% of documents shared in cloud collaboration portals contain sensitive information, including personally identifiable information (PII) of customers.²⁰

"Customer and company data are sensitive and can be immensely valuable. Without guidance, employees can just as easily collect and store Social Security numbers as coffee preferences. But if the Social Security numbers get hacked, you could be on the hook for millions in recovery costs."²¹

That's a lesson some companies are learning the hard way. In 2017, 2.6 billion data records in the cloud were breached, and almost 10 billion cloud-based records have been breached since 2013.²² In one case, an employee placed sensitive corporate data in a free cloud storage account, even though the same storage provider had experienced a high-profile breach just months earlier. Making matters worse, the employee continued using the same password that was stolen in the data breach. Not surprisingly, the sensitive data ended up being stolen, costing the company millions of dollars.²³

That company is not alone. Data losses from breaches of public cloud applications are widespread and growing—and very costly. One recent study pins the total costs of losses from shadow IT alone at between \$1.5 trillion and \$1.8 trillion every year.²⁴



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MULTIPLE CLOUDS EXPONENTIALLY INCREASE THE ATTACK SURFACE

With statistics like these hanging over their heads, security architects are trying to secure a nebulous and ever-expanding public cloud environment. Corporate security is only as strong as the weakest link, and in a diverse cloud infrastructure, each provider has different vulnerabilities.

In this case, different public cloud providers have different policies for connecting elements of different applications. Others offer different security solutions. For example, some offer only a network firewall and make customers responsible for any security beyond the perimeter gateway. Others also provide web application firewalls and security information and event management (SIEM) technologies.

This is problematic because when applications use application programming interfaces (APIs) or other connectors to share data, a vulnerability in one public cloud application puts the interconnected applications at risk as well. A hacker need only breach one of the cloud-based applications to attack applications throughout the enterprise IT infrastructure. Thus, sharing corporate data in the public cloud dramatically expands the organization's attack surface.



CLOUD SECURITY CHALLENGES START WITH ARCHITECTURE

The Cloud Security Alliance identifies the top 12 threats to cloud security as:

- Data breaches
- Insufficient identity, credential, and access management
- Insecure interfaces and APIs
- System vulnerabilities
- Account hijacking
- Malicious insiders
- Advanced persistent threats
- Data loss
- Insufficient due diligence
- Abuse and nefarious use of cloud services
- Denial of service (DoS)
- Shared technology vulnerabilities²⁶

These are the threats that keep security architects up at night. Integration among different public clouds is difficult. The ever-expanding corporate attack surface reduces visibility into threats and vulnerabilities for both the IT team and its internal customers. And lack of integration leads to an unnecessarily large number of manual workflows, which presents resource challenges for security teams facing tight budgets and staffing.

In addition, sharing of threat intelligence among solutions cannot be automated, so proactive risk management may be nearly impossible. To overcome these challenges, the security architect needs a cloud-centric mindset and the help of cloud security technologies that integrate tightly and automate as many processes as possible.

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- ²¹ Adam Marre, "[Shadow IT: Every Company's 3 Hidden Security Risks](#)," Dark Reading, August 7, 2018.
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- ²³ Adam Marre, "[Shadow IT: Every Company's 3 Hidden Security Risks](#)," Dark Reading, August 7, 2018.
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